

# JOSEPH CZUCHAN

917.841.7468 | [jczuchan@yahoo.com](mailto:jczuchan@yahoo.com) | [www.linkedin.com/in/joe-czuchan](http://www.linkedin.com/in/joe-czuchan) | [JoeCzuchan.com](http://JoeCzuchan.com)

Outgoing and detail-oriented events and marketing professional with hands-on experience representing major media brands at live community events throughout the New York metropolitan area. Skilled in event setup, audience engagement, logistics coordination, and social media support in fast-paced environments. Known for professionalism, strong communication skills, and the ability to build positive relationships with the public.

## Core Competencies

Project Management | Event Coordination | Community Outreach | Brand Activation  
Microsoft Office Suite | Social Media Marketing & Publishing (Facebook, IG, TikTok, X)

---

## PROFESSIONAL EXPERIENCE

---

**NEWSDAY MEDIA GROUP**, Melville, New York

**2026 - Present**

**Brand Ambassador – Part Time and On-call**

- Represent Newsday at community and promotional events across Long Island, enhancing brand visibility and audience engagement.
- Execute end-to-end event operations, including setup, breakdown, and on-site coordination of tents, materials, and branded activations.
- Supported weekend and evening community events across Long Island.
- Deliver exceptional customer service to event attendees, fostering positive brand experiences and strengthening community relationships.
- Support circulation and content promotion initiatives by engaging directly with consumers and communicating Newsday's value proposition.
- Collaborate with event managers to ensure seamless execution of marketing initiatives and alignment with broader outreach goals.
- Adapt quickly in dynamic, high-traffic environments, troubleshooting issues and optimizing engagement opportunities in real time.
- Manage logistics including loading/unloading equipment, organizing materials, and maintaining operational efficiency across multiple event locations.

**PEPSICO, Life Science**, Purchase New York

**2025**

**Marketing Coordinator - Project Based**

- Provide administrative support for life science research projects, including liaising with healthcare professionals, screening participants, and managing surveys, focus groups, and participant logistics.
- Created spreadsheets to track focus group data, results, project timelines, and participant payments.

**NEW YORK MEDICAL COLLEGE**, Valhalla, NY

**2024**

**Public Safety Officer - Staff**

- Manage multiple projects and tasks in a high-pressure work environment.
- Served as the primary liaison between the security team and medical staff, ensuring smooth coordination across departments.
- Coordinated travel arrangements and logistics for administrators and medical personnel.

**MADISON SQUARE GARDEN, New York, NY**  
**Marketing Coordinator – Project Based**

**2023**

- Conducted audit of all creative assets within the Madison Square Garden arena.
- Organized, categorized, and documented creative materials for executive management.
- Collaborated with audit team members as well as worked independently.

**EASTCHESTER WINE STOP, Eastchester, NY**  
**Sales Associate**

**2020 - 2022**

- Managed day-to-day store operations, oversaw financial transactions and tracking of monthly invoicing. Responsible for marketing promotions and live event tasting.

---

**EDUCATION**

---

**Iona University - La Penta School of Business**  
**Bachelor of Business Administration**

**2024**

- Developed brand strategy and social marketing campaign for Maine Crisp Collected.
- Responsible for TikTok social media channel creative development and data analysis for Nutsola
- Performed customer research leading to a new brand positioning strategy for Ward Acres coordinated live events to drive membership acquisition increasing park pass membership by over 20%
- Led community outreach initiatives to drive awareness for Ward Acres public park projects.
- Contributed in the ideation, pitching and execution of award-winning team marketing projects.